



UniversityHospital Heidelberg

Institute of
Public Health

Financial Management and Controlling in Health Insurance

November 22 – December 3, 2010

In cooperation with
InWent GmbH & evaplan GmbH



Cooperation

This course runs in Cooperation of InWent GmbH (Capacity Building International), evaplan International Public Health Consult and the Institute of Public Health. InWent finances a group of South East Asian participants for this course.



Content Overview

- Business management from a functional, institutional and instrumental perspective
- Controlling as an integral part of business management (f.i. strategic versus operational controlling, central versus department-based controlling organisation)
- Tasks and purpose of controlling
- Operative and strategic controlling
- Controlling instruments in overview (typical controlling cycle: planning, execution, monitoring, evaluation, correcting; SWOT-analysis, instruments and methods to measure and improve SHI's success: competitors' analysis, method of benchmarking, ABC-analysis, portfolio-analysis, Balanced Scorecard)
- Modernisation approaches to public accounting: selected controlling instruments such as dynamic investment procedures, network analyses and process cost accounting
- Cost and revenue accounting: cost categories, cost and revenue functions, systems and procedures of cost and revenue accounting, basic structure of cost and revenue accounting (cost categories, cost centres, cost unit accounting), full and direct costing systems as a solution to business decision-making problems
- Diagnostic-related groups (DRGs) case-based financing
- Auditing

Learning Objectives

The advancement of social security and social security systems worldwide raises a demand for training and qualification for technical and management staff, so that they can initiate and manage the processes of change in their own countries.

The objective of this course is to provide participants with the ability to understand the significant requirements and advantages which a controlling instrument entails for an institution.

Learning Objectives cnt.

They are able to interpret the results of controlling for their respective institution and to benefit from them by means of modification processes. The participants get an overview of the accounting and controlling mechanisms of the hospital as a service provider via application of the diagnosis-related groups (DRG) accountancy method.

At the end of the course participants will be able to:

- Describe the process of budgeting at the national level and models of fund transfer and control

Specific objectives

- apply stakeholder analysis
 - discuss pros and cons of centralized and decentralized budgeting processes
 - analyse the international experience and to make comparison
- Categorise the principle tools and theories used in financial management and planning

Specific objectives

- identify approaches to budgeting
 - explain planning, executing, monitoring, evaluating and adjusting processes
 - critically discuss and analyse the financial reports
- Critically discuss the need for internal and external controls and design systems to prevent financial fraud and abuse at the institutional level

Specific objectives

- define controlling focus, hierarchies
 - explain controlling techniques and instruments and criteria for successful processes
 - critically discuss techniques to implement controlling processes
- Participants recognise the pros and cons of Diagnostic-related groups (DRGs) case-based financing structures and their impact on stakeholders within health system

Specific objectives

- describe the rationale for case-based reimbursement strategies in the hospital sector

Learning Objectives cnt.

- define steps for DRG implementation in Europe (especially Germany)
- explain DRGs' impact at the central and hospital levels
- critically discuss principles of risk adjustment for DRGs
- compare German experience in DRG introduction with the high international interest in DRG implementation

Learning Methods

The course is composed of individual teaching units (50h), facilitated group work (25h) and self-directed learning (15h).

The individual teaching sessions will introduce the link between the social policy and national health and social security budgets. The principles of financial management in the public sector will be presented. The internal and external structures for controlling will be introduced. The participants will get an overview of the accounting and controlling mechanisms of the hospital as a service provider via application of the diagnosis-related groups (DRG) and other accountancy methods.

During the facilitated group work, the students will read case studies and core texts and parallel to that will have discussion sessions focused on their own experience. The participants will use case studies to prepare group case presentations focused on cases in their own countries.

Through self directed learning, the students will be able to gain more knowledge from the required reading materials of the course, to systematize and go in depth of the already presented and discussed material. During this time they will be able to prepare their written case study report.

Each session has specific objectives and short key readings that are included in the course reader. Further readings, which are not mandatory, are suggested and made available.

Duration / Accreditation

2 weeks / 90 hours. Full time attendance required.
3 ECTS (tropEd)

Assessment Procedures

- 50 % individual final written exam composed of 2 or 3 short essay questions
- 30% group written report of case study (3p.)
- 20% group oral presentation of case study

Target Group / Prerequisites

- The course is open to professionals in the health sector holding a higher academic degree MSc first degree, or Postgraduate course in Public or International Health or related fields.
- Candidates are expected to have at least two years of professional experience in the sector of social and /or health insurance, or planning to work at the national level in a developing country on topics, mentioned under contents
- The course is held in English. Fluency in English (Reading, Speaking, Writing) required.

Course Venue

The course venue for this course is the InWent centre in Mannheim (near Heidelberg).

Course Fee & Registration

Please register as soon as possible as the number of participants is limited. First come, first serve.

General Admittance €1.500 /-tropEd students€ 1.000,-

Unfortunately, the Institute cannot offer any scholarships. A non-refundable registration fee of € 200 is included in the course fee. The course fee covers coursework, printed materials, and coffee breaks, but it does not include accommodation, insurance or other personal living costs during the stay.

Contact

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Short Course in International Health tropEd Advanced Modules 2010

Macro-Political Aspects of Social Security Systems
January 25 – 29, 2010

Disease Control: Strategies and Policies
January 25 – February 5, 2010

Financing Health Care – Principles of Insurance
February 8 – 19, 2010

**Reproductive Health Services and HIV/AIDS:
New Evidence and Strategy**
February 22 – March 5, 2010

Leadership and Change Management
March 8 – 19, 2010

Improving the Quality of Healthcare Services
March 22 – April 2, 2010

**Consultancy Skills in International Cooperation in Health
Evaluation of Health Facilities, Projects
and Programmes**
April 19 – 30, 2010; September 6 – 17, 2010

Proposal Writing as a Consultancy Skill
May 3 – 7, 2010

**Health and Climate Change:
Impact and Adaptation Strategies**
May 3 – 14, 2010

Public Health and Disasters
May 17 – 28, 2010

**Using Research for Better Practice
in International Health**
May 17 – 28, 2010

Facility Management
June 21 – July 2, 2010

Quality Management in International Health
July 5 – 16, 2010

Health and Human Rights
September 20 – October 1, 2010

Economic Principles of Social Security
date tba

**Financial Management and Controlling
in Health Insurance**
date tba