

# Health Economics Winter School 2023

06-10 February, 2023 | Studio Villa Bosch, Heidelberg, Germany

DKFZ Division of Health Economics in collaboration with Heidelberg University

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## Basic Module A (06-07 February, 2023)

### Health Economic Evaluations: Foundation and Application

Introducing the basic concepts of health economics and addressing the use of health economic evaluations in the context of health technology assessment (HTA) in theory and practice.

#### Target audience:

Anyone interested in the regulation of market access, pricing and reimbursement of pharmaceuticals and medical technologies, including physicians and pharmacists, academics and researchers as well as professionals.

## Advanced Module B (08-10 February, 2023)

### Current Issues in the Use of Health Economics to Inform Market Access and Reimbursement Decisions

Expert presentations and panel discussions facilitating debate with participants on various topics including strengths and limitations of conventional cost-effectiveness analyses, sources of “value” and the role of social norms and preferences, as well as recent trends in medical research and development.

(Registration is limited to 30 participants per module)

Members of the **International Faculty** will include:

[Prof. Amanda Adler](#), Oxford University, UK.

[Dr. Richard Baird](#), University of Cambridge, UK.

[Dr. Cinzia Brunelli\\*](#), National Cancer Institute of Milan, Italy.

[Dr. Diego Hernández Carreno](#), DKFZ, Germany.

[Dr. Karla Hernández-Villafuerte](#), DKFZ, Germany.

[Prof. Søren Holm](#), University of Manchester, UK & University of Oslo, Norway.

[Dr. Mohit Jain](#), BioMarin, UK.

[Georgő Merész\\*](#), National Institute of Pharmacy and Nutrition, Hungary.

[Prof. Maarten Postma](#), University of Groningen, The Netherlands.

[Prof. Gérard de Pouvourville](#), ESSEC Business School, France.

[Prof. Jeffrey Richardson](#), Monash University, Australia.

[Prof. Michael Schlander](#), DKFZ & University of Heidelberg, Germany.

[Prof. Nils Wilking](#), Karolinska Institute, Sweden.

\*not yet confirmed