# Optimisation modelling for the design of sustainable diets

Dr.ir. Corné van Dooren

Twitter: @DuurzaamEten

SYMPOSIUM

CLIMATE CHANGE, NUTRITION AND HEALTH:

GLOBAL CHALLENGES AND POTENTIAL SOLUTIONS

HEIDELBERG, MAY 5-7, 2021

eerlijk over eten Voedingscentrum

### Affiliation

- Netherlands Nutrition Centre (Voedingscentrum) 2007-2021
- May 1st 2021: Senior Advisor Sustainable Diets, World Wildlife Fund NL



## Sustainable Healthy Diets: new definition WHO/FAO (2019)



 "Sustainable Healthy Diets are dietary patterns that promote all dimensions of individuals' health and wellbeing; <u>have low</u> <u>environmental pressure and impact</u>; are accessible, affordable, safe and equitable; and are <u>culturally acceptable</u>.

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 And <u>support</u> the preservation of biodiversity and <u>planetary health</u>."



How to incorporate sustainability into dietary guidelines? 4 approaches

### 'The Diet Problem'

For a moderately active man weighing 154 pounds, how much of each of 77 foods should be eaten on a daily basis so that the man's intake of nine nutrients will be at least equal to the recommended dietary allowances (RDAs) suggested by the National Research Council in 1943, with the cost of the diet being minimal?





1943, George Stigler

1947, George Dantzig

Linear programming: Simplex method

## Looking for the optimal 'green' solutions

- Constraints on nutrients (healthy)
- Constraints on environmental impact (sustainable)
- As close as possible to the current diet





## Range of diets



(van Dooren, 2018)

### Nutritional Quality



### Acceptability constraints versus reduction goal 'As close as possible to current diet'



#### (Tyszler et al, 2015)

FIGURE 3 | Example of the application of acceptability constraints and the effects on the environmental impact of different diet scenarios (M, males; F, females). The lower the penalty score is, the closer the diet is to the current diet and the more acceptable (21). The red line is called the "possibilities frontier." It indicates the possibilities with the lowest penalty score for a certain environmental constraint (21).

A Review of the Use of Linear Programming to Optimize Diets, Nutritiously, Economically and Environmentally

(Frontiers in Nutrition, van Dooren, 2018)

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- 52 studies (2000-2016).
- <u>12 studies that applied ecological constraints (3 with Optimeal)</u>.
- Weaknesses: a <u>small number of food items and/or nutritional constraints</u>.
- Introducing <u>acceptability constraints is recommended</u> (but no study has provided the ultimate solution to calculating acceptability).

### Increase in diet studies looking at environmental and acceptability constraints



(van Dooren, 2018)

## Available linear programming models



- Optimeal in Matlab Compiler 7.16 (Blonk Consultants, NL).
- Microdiet System, 1990 (Fletcher, UK)
- spreadsheet programmes provide a simple, free solver function for LP
- Excel "Nutrisurvey" free (Briend, 2003)
- SAS (Version 8.02) + Excel SOLVER developed by Frontline Systems (Gao, 2006)
- LINGO Hyper (10.0, LINDO Systems Inc., USA)
- R 2012 through a GNU Linear Programming Kit
   + IpSolveAPI package (or "Rglpk")
- MS Nutrition Excel + Apps (Vieux, 2014, France)
   -> FAO diet optimisation package for food
   based dietary guidelines + Diet optimisation on
   FAO/WHO GIFT platform data (2019)

# FAO diet optimisation package for food-based dietary guidelines

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Step 6: user vizualizes the results: -Optimized amounts per food group



-Contributions of food groups to optimized nutritional contents

### Thrifty Food Plan USA (since 1975)

The Distance Value of the Optimal Solution, as a Function of the Cost Target, Under Four Scenarios for Additional Nutrition Constraints: (1) Energy, (2) Energy and MyPyramid Categories, (3) Energy and Nutrients, (4) All of the Preceding Constraints





THE JOURNAL OF CONSUMER AFFAIRS

PARKE E. WILDE AND JOSEPH LLOBRERA (2009)

Using the Thrifty Food Plan to Assess the Cost of a Nutritious Diet

Sustainability 2015, 7, 12837-12855; doi:10.3390/su70912837

**OPEN ACCESS** 

### sustainability

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Article

### Combining Low Price, Low Climate Impact and High Nutritional Value in One Shopping Basket through Diet Optimization by Linear Programming

Corné van Dooren <sup>1,2,\*</sup>, Marcelo Tyszler <sup>3</sup>, Gerard F. H. Kramer <sup>3</sup> and Harry Aiking <sup>2</sup>

### Women: -43% GHGE & - 23% costs



**Figure 1.** (a) Changes in greenhouse gas emissions (GHGE), land use (LU), energy use and price after three subsequent cycles with: (1) 33 nutrients, (2) GHGE, and (3) costs as constraints in linear programming compared to average consumption by male adults in 2007–2010; (b) Changes in constraints for female adults.

### Men: - 54% GHGE & - 40% costs



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(a) Male (Age 31–50)		Weight (g)		(b) Female (Age 31–50)	Weight (g)			
Product Group	Average Diet	Optimized Diet	Difference	Food Groups	Average Diet	Optimized Diet	Difference	
Potatoes	99	111	12	Potatoes	74	74	0	
Alcoholic drinks	206	0	-206	Alcoholic drinks	30	0	-30	
Non-alcoholic drinks	1252	1443	191	Non-alcoholic drinks	1345	1266	-79	
Bread	144	225	81	Bread	113	113	0	
Eggs	11	0	-11	Eggs	10	10	0	
Fruits	83	200	117	Fruits	102	200	98	
Cakes	42	42 42 0 Cakes		Cakes	40	40	0	
Cereals	49 49 0 Cereals		Cereals	39	39	0		
Vegetables	74	200	126 Vegetables		70	200	130	
Spreads (peanut butter,	0	20	20	Spreads (peanut butter,		6	0	
humus, hazelnut paste)	9	50	20	humus, hazelnut paste)	0		0	
Cheese	32	0	-32	Cheese	27	0	-27	
Milk and milk products	317	32	-284	Milk and milk products	232	50	-183	
Nuts, seeds and snacks	14	54	40	Nuts, seeds and snacks	11	49	38	
Legumes	0	125	125	Legumes	0	194	194	
Soy products (soy drink)	0	412	412	Soy products (soy drink)	0	417	417	
Sugar and confectionary	27	27	0	Sugar and confectionary	25	30	5	
Fats, oils and sauces	49	47	-2	Fats, oils and sauces	25	25	0	
Fish	9	10	2	Fish	1	10	9	
Meat and meat products	66	7	-59	Meat and meat products	44	3	-41	
Miscellaneous <sup>1</sup>	552	0		Miscellaneous <sup>1</sup>	632	0		
Total	3033	3013	-1%	Total	2827	2725	-4%	

Int J Life Cycle Assess (2016) 21:688–700 DOI 10.1007/s11367-015-1007-3

LCA OF NUTRITION AND FOOD CONSUMPTION

### Defining a nutritionally healthy, environmentally friendly, and culturally acceptable Low Lands Diet

Corné van Dooren<sup>1,2</sup> · Harry Aiking<sup>2</sup>

"Through applying the method of linear programming, it is possible to calculate an optimal diet for the Low Lands with a short cultural distance, that is, as healthy as and more sustainable than a transition to more foreign European diets (Mediterranean, New Nordic)."

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### Low Lands Diet: historical (1900-1940) & optimised

historical Low Landsdiet	optimized Low Landsdiet
350 g potatoes	350 g potatoes
180 g vegetables (leafy, roots, cabbages)	215 g vegetables (extra lettuce and kale)
145 g fruits (apple, pear, berries)	277 g fruits (extra pear)
18 g legumes	<mark>51 g</mark> legumes
	24 g nuts
35 ml soup	35 ml soup
210 g rye and wheat bread (6 slices)	210 g rye and wheat bread (6 slices)
30 g rice and 10 g other grain products	10 g other grain products
2 portions porridge incl. 250 ml buttermilk	2 portions porridge incl. 325 ml skimmed mill
150 ml full fat milk	150 ml full fat milk
20 g cheese	no cheese
40 g butter, rapeseed oil, margarine	40 g butter, rapeseed oil, margarine
25 g fish	<mark>37 g</mark> oily fish
55 g meat (pork, beef and chicken)	48 g meat (pork and chicken)
300 ml coffee, 250 ml tea	300 ml coffee, 250 ml tea
300 ml beer, <mark>6 ml wine</mark>	300 ml beer
	300 ml water
32 g extras (sugar, jam, chocolate, syrup, cake)	32 g extras (sugar, jam, chocolate, syrup, cake

# More sustainable than and equal healthy as the Mediterranean and Nordic diets



### Livewell plate UK (WWF, 2011)

Goal: 25% reduction in greenhouse gas emissions through linear programming



(Macdiarmid J. et al., 2011) WWF/ Rowett Institute

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#### **Health Council**

2015 Dutch dietary guidelines:

recommendations about dietary patterns and foods, in relation to health

Dietary reference values: recommended daily intakes of nutrients

Wheel of Five

**Guidelines and** 

recommendations

for consumers

#### The Netherlands Nutrition Centre

Criteria and considerations: for foods from inside and outside the Wheel of Five

**Conditions:** for a healthy and sustainable dietary pattern

#### **Advisors**

External experts on nutrition and health, sustainability, behaviour.

> Dietitians and Consumers

#### RIVM

Dutch Food Composition Table (NEVO): composition of foods

Dutch National Food Consumption Survey (VCP): average Dutch dietary pattern

#### **Computer model**

Calculates solutions that meet the stated conditions

Translating into reference diets, with the

aid of computer models

Clear recommendations for different target groups that

correspond to the Dutch

dietary pattern

National Institute for Public Health and the Environment Ministry of Health, Welfare and Sport

Voedingscentrum

#### Public Health Nutrition: page 1 of 17

doi:10.1017/S1368980019001435

#### Development of healthy and sustainable food-based dietary guidelines for the Netherlands

Elizabeth Brink<sup>1,\*</sup>, Caroline van Rossum<sup>2</sup>, Astrid Postma-Smeets<sup>1</sup>, Annette Stafleu<sup>1</sup>, Danielle Wolvers<sup>1</sup>, Corné van Dooren<sup>1</sup>, Ido Toxopeus<sup>2</sup>, Elly Buurma-Rethans<sup>2</sup>, Marjolein Geurts<sup>2</sup> and Marga Ocké<sup>2</sup> <sup>1</sup>The Netherlands Nutrition Centre (Voedingscentrum), PO Box 85700, 2508 CK The Hague, The Netherlands: <sup>2</sup>National Institute for Public Health and the Environment (RIVM), Bilthoven, The Netherlands

Submitted 13 July 2018: Final revision received 4 March 2019: Accepted 27 March 2019

## **Translation to the Wheel of Five**

Diet optimisation modelling



### Preconditions modelling

- In line with dietary guidelines AND dietary reference values from the Health Council
  - Minimal and maximal amounts of food groups and nutrients
- Provides 100% of the essential nutrients
  - Provides on average 85% of kcal
- Sustainable and feasible: maximal amounts of food groups
- Close to the current diet of each target group
- Target groups (age, gender, activity level, preference, ethnicity)

### Constraints: on products, not on impacts (GHGE, LU) Based on environmental impact & feasibility

 Table 2
 List of food constraints for adults used in the optimisation calculations in the development of food-based dietary guidelines for the

 Netherlands

Food group	Minimum	Reason for minimum	Maximum	Reason for maximum
Vegetables (g/d)	200	Health*	_	
Fruit (g/d)	200	Health*	-	
Wholegrain cereals (g/d)	90	Health*	-	
Fish (g/week)	100	Health <sup>+</sup>	125	Environmental impact
Legumes (g/week)	65	Health <sup>†</sup>	135	Feasibility§
Red meat (g/week)	_	-	Male: 500†,‡	Health <sup>†</sup> , environmental impact
			Female: 50th percentile of consumption§	
Total meat (g/week)	_		50th percentile of consumption§	Environmental impact
Eggs (g/week)	_		150	Health <sup>†</sup> , environmental impact
Nuts (g/d)	15	Health*	25	Feasibility§
Dairy products (g/d)	300	Health†	75th percentile of consumption§	Environmental impact

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### Results of optimisation: large variation between gender and age

		1-3 ja	aar	4-8 ja	ar	9 -13	jaar	14-18	jaar	19-30	) jaar	31-5	0 jaar	51-69	9 jaar	>70	jaar
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-	Groente					272	389	234		200	561	204	700	246	249	235	271
🥶 F	Fruit					200	200	200		200	200	200	200	200	200	200	200
🇊 E	Brood					214	260	254		275	334	271	245	232	136	195	113
珍(	Graanproducten					81	0	221		200	9	169	75	125	76	82	132
<b>&lt;</b> /	Aardappelen					163	140	193		147	26	137	0	133	93	127	37
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r (	Melk en melkproducten					258	256	285		277	299	267	300	270	252	303	293
🦗 k	Kaas					64	44	47		23	1	33	0	39	48	61	53
i s	Smeer- en bereidingsvetten					36	26	79		96	22	92	22	80	42	54	32
ت 🕐	Dranken					487	1194	554		969	3524	1340	3201	1220	1594	1191	1369

\* Geen oplossing.

Tabel 4.4 Resultaten van de optimalisatie naar het Nederlandse voedingspatroon. De hoeveelheden zijn in grammen per dag.

### Recommended daily amounts (women, 19-50 yrs)

1ª	grams of vegetables	250
(a)	fruit portions	2
	slices of brown or whole grain bread	4-5
· A	tablespoons of whole grain products or number of small potatoes	4-5
<b>7</b>	portions*	1
P	grams of unsalted nuts	25
Ê	dairy portions	2-3
40	grams of cheese	40
٥	grams of oils and fats	40
Û.	litres of liquids	1,5-2

# Meets **RRV's**

\* In this segment our advice is to vary between products. Choose weekly,



Most options within the scope of the dietary guidelines (blue line) are more environmentally sustainable than the current diet

(van de Kamp et al. 2018; Brink et al. 2016)





# Germany FENS/ DGE (2019):

## start update FBDGs with optimisation modelling

- <u>a suitable tool</u> to formulate FBDGs <u>finding trade-offs</u> between conflicting goals and taking several dimensions into account.
- the <u>challenge to compile diverse data</u> that suit the demands of optimisation models.
- individualisation via mathematical optimisation is one perspective of FBDGs to increase consumer acceptance,
- but the application for population-based and individual FBDGs requires more experience and evaluation for further improvements.

Integration of various dimensions in food-based dietary guidelines via mathematical approaches: report of a DGE/FENS Workshop in Bonn, Germany, 23–24 September 2019

Anne Carolin Schäfer<sup>1,2</sup>\*, Annemarie Schmidt<sup>1</sup>, Angela Bechthold<sup>1</sup>, Heiner Boeing<sup>3</sup>, Bernhard Watzl<sup>4</sup>, Nicole Darmon<sup>5</sup>, Brecht Devleesschauwer<sup>6,7</sup>, Thomas Heckelei<sup>8</sup>, Sara Monteiro Pires<sup>9</sup>, Perrine Nadaud<sup>10</sup>, Corné van Dooren<sup>11</sup> and Florent Vieux<sup>12</sup>

(BJN, 2021) eerlijk over eten Voedingscentrum

## EAT Lancet diet: Close to Wheel of Five

### Compared to Wheel of Five:

- Less red meat
- More fish
- Less dairy
- Less potatoes

	EAT-Lancet	EAT-lancet range	Schijf van Vijf Man	Schijf van Vijf Vrouw	Schijf van Vijf Range			
			Grammen per da	en per dag				
Volkoren graanproducten*	232	0-60 en%	358, incl. brood	271, incl. brood				
Aardappelen 🦰	50	0-100	158	158				
Groente	300	200-600	250	250				
Fruit	200	100-300	200	200				
Zuivelproducten	250	0-500	415, incl. kaas	415, incl. kaas	340-490			
Rood vlees <	14	0-28	43	43	0-43**			
Wit vlees	29	0-58	29	29	0-29**			
Eieren	13	0-25	18	18	18-25**			
Vis <	28	0-100	14	14	14			
Peulvruchten	75	0-100	19	19	19-38**			
Noten	50	0-75	25	25	25-32**			
Toegevoegd vet	40 onverzadigd 11,8 verzadigd	20-80 0-11,8	65 (smeer- en bereidingsvet)	40 (smeer- en bereidingsvet)				
Toegevoegd suiker	31	0-31	-	-				

### Menu of Tomorrow: EAT- Lancet improved (LP)

(Kramer & Blonk, 2015; Natuur & Milieu)



## Menu of Tomorrow: multiple constraints

(Kramer & Blonk, 2015 not published)



#### Land use



#### **Fossil energy**



#### Price



### Future: sustainability more integrated + more constraints = planetary boundaries



EAT Lancet (2019)