

## ANNOUNCEMENT AND CALL FOR APPLICATION

On behalf of the German Academic Exchange Service (DAAD), the Heidelberg Institute of Global Health (HIGH) at University Hospital Heidelberg & Heidelberg University are organising the

### **International Germany Alumni Training Seminar**

### **Assessing Health Technology in Public Health**

**04 - 09 November 2024 in Heidelberg, Germany**

followed by the participation in the

### **MEDICA trade fair 2024 –**

### **the international trade fair for the medical sector**

**11 - 14 November 2024 in Düsseldorf, Germany**

## Background

The proposed seminar and the visit to MEDICA trade fair are offered by the German Academic Exchange Service (DAAD) in the framework of the programme **SDG Alumni Projects: Knowledge and Practice for Development for Germany Alumni from the Global South** ([www.daad.de/sdg-alumni-projects](http://www.daad.de/sdg-alumni-projects)). The international DAAD Alumni Seminar “ASSESSING HEALTH TECHNOLOGY IN PUBLIC HEALTH” is organised and hosted by the Institute of Global Health (HIGH) at University Hospital Heidelberg & Heidelberg University.

The training seminar targets **Germany Alumni** from developing countries (DAC country nationals) who studied, carried out research or worked in Germany for at least 3 months and are presently living and working in their home countries.

The Alumni should be professionally involved in various areas of health care and medicine, and/or working for academic, educational or development organisations, NGO's, donor agencies, private enterprises. The prospective participants should be potential multipliers in a position to spread the acquired knowledge and experience and/or take decisions on implementation of new technologies and innovations.

The costs will be mainly covered by funds from the DAAD provided by the German Federal Ministry for Economic Cooperation and Development (BMZ).

## Objectives and Tentative Training Seminar Programme

The **overall objective** of the training seminar is to provide participants with the necessary tools to drive an evidence-informed decision-making process for the inclusion of health technology. Please see below the **specific learning objectives** of the Heidelberg training seminar.

At the end of the training seminar, participants should be able

- to develop evidence-informed concepts and define the advantages of this approach compared to other approaches;
- to critically discuss the different approaches for using health technology (evidence-informed, opinionated or driven by economic and political arguments).

In order to reach these overall objectives, participants will learn to

- develop pertinent evidence-informed decisions on a given problem in the field of health; including prioritization of information, critical appraisal and synthesis of information;
- identify different approaches for health policy decisions;
- identify and involve stakeholders influencing health research, policy and practice;
- develop strategies to influence decision making based on evidence.

The training seminar aims to initiate an active participatory learning process. It uses a mixture of

- interactive lectures with plenary discussions to introduce knowledge and concepts;
- group work with group discussion to conceptualise new knowledge and put the knowledge into practical contexts;
- workshops including case studies to discuss specific subjects in depth;
- individual presentations and assignments.

The main objective for the participation at MEDICA 2024 is to explore mutual opportunities between industry and organisations represented at the fair, and participants with their background of decision-making in health care provision in their respective countries, regions and organisations.

**Social events:** In addition to the content-related sessions, the training seminar programme also includes social and informal events, such as a group dinner and a welcome reception. This aims to further promote intercultural exchange and social networking among the seminar participants.

The final training seminar programme in Heidelberg will be published once all applications have been reviewed.

It is necessary to participate in the whole programme: training seminar, trade fair and social programme.

## Eligibility Criteria for Participation

This project (training seminar and trade fair participation) targets Alumni of German universities / research Institutions

- who are German university Alumna/us of countries listed on the [OECD DAC list](#),
  - who are currently living and working in their home countries / in a DAC-listed country, and
  - who carried out research or studied in Germany for **at least 3 months**
- OR**
- which were funded within the framework of
    - the DAAD In-Country/In-Region Scholarship Programme,
    - the Centres of African Excellence or
    - the SDG Graduate Schools

## Participant's Profile

You should have

(1) a **proven background in academic fields relevant to the topics** of global public health, community health, quality improvement of health services, health policies and other intersectoral topics shaping the health and wellbeing of populations;

- (2) **professional experience and personal interest in one of the following areas:** research, education, NGOs, government agencies, policy making, project development, local communities, and related stakeholders;
- (3) the **requirements to act as a potential change agent (multiplier)** who will present the training seminar results in your home country and thus disseminate the acquired knowledge as well as develop ideas and projects for regional implementation;
- (4) **adequate language proficiency** which is essential to actively participate in the workshops and discussions as the seminar will be held **in English**.

**Eligibility for repeated attendances at SDG Alumni Projects:**

Participations in SDG Alumni Projects are limited to a maximum of 2 participations within 4 years. The year of participation, not the year of application, is decisive for the calculation. (This rule does not apply for attendance in a completely digital Alumni Special Project).

## Cost coverage

The organisers cover the following costs:

- International return ticket to and from Frankfurt International Airport (lowest possible economy class airfare)  
**Flights will be arranged by the local travel agency in Heidelberg.**
- Train tickets (2nd class)/shuttle: Frankfurt International Airport to Heidelberg
- Travel health insurance (up to 25,00 EUR)
- Accommodation and partial living expenses during the stay in Heidelberg for the seminar
- Transport on excursions
- Transport from Heidelberg to Essen (accommodation for MEDICA participation in Düsseldorf)
- Accommodation and partial living expenses during the trade fair stay in Düsseldorf/Essen
- Daily transport (private bus) from Essen to Düsseldorf and back
- Entrance fees for the MEDICA trade fair in Düsseldorf

**Please note: All other costs, such as transportation costs from your home town to your airport of departure/arrival, travel costs for visa application and all visa costs including visa fees in your home country, have to be covered by yourself.**

**Please keep in mind that living expenses are only covered partly during your stays in Heidelberg and Düsseldorf/Essen.**

**Extensions of stays** prior to or following the training seminar or the SDG Alumni Project MEDICA are only possible for up to 5 working days. **Our travel agency can only book your travel tickets for the actual travel dates.** In case you wish to extend your stay, you have to organise the rebooking by yourself as well as cover all the associated costs. Please also note that shuttle services/train tickets are only arranged for participants traveling on the actual travel dates. You will be responsible for any additional travel costs, subsistence costs, and other expenses incurred during your extension.

**Extensions beyond 5 days** must be of an official nature which you need to justify, e.g. through visits to universities, organisations, institutions, companies etc. and with details about contact persons and a day-to-day programme of activities. These extensions must be approved by DAAD before you start your travel. Decisions by DAAD are made on an individual nature based upon your justification, your programme etc. For such extensions the same applies to logistics as for the above.

For any extension, you need to organise your accommodation by yourself, and, very important, you have to make sure to have a valid health insurance for the extension days.

## Travel dates

Arrival in Heidelberg	03 November 2024
<b>Seminar in Heidelberg</b>	<b>04 - 09 November 2024</b>
Travel to Essen	10 November 2024
<b>MEDICA 2024 in Düsseldorf</b>	<b>11 - 14 November 2024</b>
Departure from Essen	15 November 2024

**It is essential** that you participate from the first day of the training seminar in Heidelberg to the last day of the MEDICA trade fair in Düsseldorf.

## Application procedure

Your application (in English language) should emphasise your motivation and professional benefit for your participation. You should illustrate how you are planning to imply the gained knowledge and what possible stakeholders for collaboration you may identify for your professional career.

**All applications should be submitted online** (please visit our online application website [HERE](#)).  
(You can save your submitted answers and resume any time later.)

All applications have to be submitted no later than **24 March 2024 (23.59 CET)**.

The **ONLINE APPLICATION** consists of the following sections:

- The completed **application form**;
- a **motivation statement**, outlining your motivation for participation and your particular interest in the topic, a brief description of your present duties/position/responsibilities, what this seminar will bring to your professional and/or personal development, and how you can be a multiplier of the knowledge gained in the seminar upon your return to your home country;
- an uploaded **short CV\* with a passport-size photograph**,
- an uploaded **relevant documentation of alumni status\*** (e.g. your master degree certificate);
- an **overview** of seminars, workshops or conferences attended in Germany after finishing your studies in Germany.

**\*Please note: For the requested file upload please name your ONE PDF file “CV\_First name Last name\_Country” and “Alumni Status\_FirstName\_LastName”.**

**Please note: Completeness of personal data mentioned in the online application form will affect your eligibility as a participant.**

With your application, you agree that your data will be stored by the Heidelberg Institute of Global Health, shared with the DAAD and that you may appear in pictures that may be published in association with the seminar in Heidelberg or your participation in the trade fair MEDICA 2024.

With your application, you commit to participate in the whole programme (seminar in Heidelberg, MEDICA 2024 trade fair in Düsseldorf and any mandatory social events).

After the review by the local organising committee in Heidelberg and at DAAD, all applicants will be informed about the results of the selection process in the second half of **April 2024**.

## Contact Details

For further questions, please contact

**Ms Monika Nagy** ([monika.nagy@uni-heidelberg.de](mailto:monika.nagy@uni-heidelberg.de))

[Website HIGH Alumni](#)

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**We are looking forward to your application!**

**Ms Anna Munz (Coordinator of the Alumni Training Seminar)  
on behalf of the Heidelberg Alumni Training Seminar Organisation Team**

Heidelberg, 27 February 2024



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