

SCHEDULE 2019

heiGRADE
POSTGRADUATE STUDIES



**UNIVERSITÄT
HEIDELBERG**
ZUKUNFT
SEIT 1386



Short Courses in International Health

May 13 – 17, 2019

PROPOSAL WRITING AS A CONSULTANCY SKILL

FACTS

Duration and Accreditation

1 week (60 hrs), 2 ECTS (tropEd)

Course Fee

General Admission € 750
tropEd € 500

Included in the course fee is a non-refundable registration fee of € 200.

Registration

All applications should be submitted online. A limited number of places are available in each short course. Places are allocated on a first come first served basis. Please have a look at our website for up-to-date information.

■ www.ukl-hd.de/ph/shortcourses

Short Courses/TropEd Coordinator

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November 1, 2018 – April 30, 2019
E-Learning Course: Quality Improvement

January 7 – 18, 2019
Disease control: Strategies and Policies

January 21 – February 1, 2019
Public health anthropology

February 4 – 15, 2019
Global Challenges in Reprod. Health

February 18 – March 1, 2019
Improving quality of health care services in resource limited settings

March 4 – 15, 2019
Consultancy Skills in International Cooperation in Health

March 18 – 29, 2019
Leadership and Change Management in International Health

April 1 – 12, 2019
Financing Health Care

April 29 – May 10, 2019
Public Health and Disasters

May 13 – 17, 2019
Proposal Writing as a Consultancy Skill

May 20 – 24, 2019
Decision-making in Public Health

May 27 – 31, 2019
Global Mental Health

June 3 – 7, 2019
Health Systems Strengthening

June 10 – 21, 2019
Quality Management in International Health

June 24 – July 5, 2019
Consultancy Skills in International Cooperation in Health

July 8 – 19, 2019
Mixed Methods

July 22 – 26, 2019
Applying the Rights Based Approach in Achieving Health Related SDGs

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PROPOSAL WRITING AS A CONSULTANCY SKILL

Content Overview

This course provides practical knowledge and experience in writing funding proposals, in developing essential global health consultancy skills and the do's and don'ts of working in the international arena.

It gives participants an introduction to consultancy and current trends in international cooperation and enables them to apply concepts and principles of proposal writing, development and design within the context of international health.

Participants learn about proposal formulation according to the rules of an international donor and how to use analytical and design tools such as situational analysis and log-frames. The course also focuses on improving participants' personal writing skills.

Main Topics

- Proposal writing techniques
- Using analytical and design tools
- Criteria for proposal evaluation
- Understanding international donors

Target Group

Public health professionals, project planners and managers, paramedical staff, social scientists, tropEd students, global health consultants, Ministries of Health, development partners.

Prerequisites

This course is held in English. Excellent command/high level of proficiency in reading, writing and speaking English is required. Some experience in writing project proposals is desirable.

Learning Objectives

By the end of this course participants will be able to:

- Develop and write a proposal targeting international health donors
- List key steps and common mistakes in a proposal application process
- Define and apply tools, principles, and criteria necessary for effective proposal development, writing, and assessment
- Analyse the team approach to developing a proposal

Teaching and Assessment

This course uses case studies, proposal documents and experience from low- and middle-income countries, with contributions from participants of the course to demonstrate the universal applicability of the concepts and principles. This includes learning based on lectures (15 hrs), individual reading and exercise (15 hrs), plenary discussions and group exercises (4 hrs), facilitated proposal writing (20 hrs) and peer assessment (6 hrs).

Course participants are expected to attend teaching sessions full-time and participate actively in discussions and group assignments.

Participants' learning will be assessed on:

- Facilitator assessed group proposal (70%)
- Peer assessed group proposal (30%)

SHORT COURSES IN INTERNATIONAL HEALTH / tropEd

The short courses programme offered by the Heidelberg Institute of Global Health at Heidelberg University provides opportunities for continuing education and professional development. Short courses are open to the Institute's postgraduate students, students from other tropEd member institutions, and health professionals wanting to specialise or expand their knowledge in a particular subject area in international health.

The Heidelberg Institute of Global Health offers one- and two-week intensive courses, requiring full-time attendance from Mondays to Fridays, 9am - 5pm. Short courses offered at the Heidelberg Institute of Global Health are tropEd accredited.

tropEd is an international network of institutions for higher education in international health. It collaborates closely with institutions in Africa, Asia and Latin America. tropEd provides postgraduate opportunities for education and training contributing to sustainable development.

■ www.troped.org

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